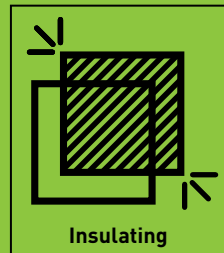
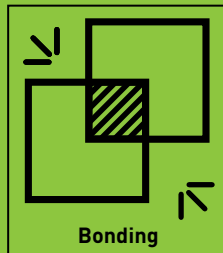
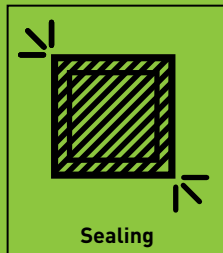


# Building the future together

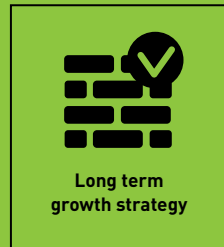
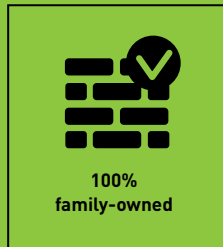


# SOUDAL IN A NUTSHELL 2023

## Our business




## Family business



## Our development



 310 mio  
cartridges

 4.115  
workforce

 130 mio  
cans

 29  
production sites

 18.000  
SKU's

# ABOUT SOUDAL

**Soudal is Europe's largest independent manufacturer of sealants, adhesives and PU foams for both professionals and private users.** With more than 4,000 employees, a turnover of 1.3 billion euros and 29 production sites on five continents, this 100% Belgian family business, founded by Vic Swerts, has grown into a global player and expert in chemical construction and industry specialities. Extensive investments in R&D, a long-standing vision of innovation and adaptations to local market needs laid the foundation for its excellent performance. Soudal is accredited as Best Managed Company and Top Employer.

## MISSION

Soudal aims to become the world's largest independent manufacturer and service-oriented supplier of silicones, adhesives and PU foams for professional construction, retail and industry. Soudal operates in a safe, sustainable, high quality and profitable manner to perpetuate the continuity of the business and values the satisfaction of its employees as well as the respect of the local community.

## VISION

Soudal continues to find solutions to current and upcoming global challenges. Innovation and progress are the keywords of preference. We want to be a pioneer for the professional and retail construction sector. We are going full steam ahead for a better future.

**Do you want to  
read more?**

Download our  
Annual Report 2023.



# OUR SUSTAINABILITY STRATEGY

Based on our materiality analysis, we are developing the Soudal sustainability strategy **'Building the future together'**. This is not just a slogan! It's a call to action, a shared commitment to shaping a better tomorrow, a sustainable future for generations to come.



## BUILDING THE FUTURE TOGETHER

Three major ambitions lie at the heart of it. Each ambition in turn counts three impact domains, which together cover all our material topics:

Working towards tomorrow's  
climate-neutral society



With our building products, we make an important contribution to passive building and living, which will become the standard in the future. We also address our own greenhouse gas emissions and limit other emissions to air, soil and water. At the same time, we close as many material cycles as possible: We limit the use of raw materials and packaging materials. We reduce our waste flows and continue our commitment to recycling.

Our people are at the heart of our business. We want to provide the best possible workplace, which is first and foremost safe, but also pleasant and motivating, with plenty of opportunities for personal growth. With our authentic and family-oriented corporate culture, we create a warm place for our employees and keep staff turnover low.



Providing the best workplace  
for our people

Growing better through responsible  
entrepreneurship



For us, economic growth is inextricably linked to ethical entrepreneurship and good governance. Careful entrepreneurship also manifests itself in the continuous innovation and sustainability of our products, so that our growth is sustained.

# HELP US TO BUILD THE FUTURE

In today's world, there is an undeniable urgency to contribute towards a better environment and to combat climate change. We all want to play our part in this crucial mission. So, when it comes to renovating or undertaking DIY projects in and around homes, how can we make choices that are not only convenient but also genuinely beneficial?

Soudal makes this choice a little easier, proposing the **most sustainable alternative product in each category**. This means, that Soudal has at least 1 sealant, 1 adhesive, 1 decorators caulk and 1 PU insulation foam that are an alternative when it comes to sustainability.

**Every product in the Healthy House range meets two requirements.** On the one hand, during and/or after use, the product **contributes to a healthier living environment**. For example through low emissions during use or by obtaining a better insulation value of your home. On the other hand, the product will also have a **lower impact on the environment and climate change**. Choosing a water-based joint sealant instead of silicone is an example of this.

These products are presented in the **Healthy House range**. A new look, clear information on the packaging, explaining why this product is a good alternative in terms of living environment, climate change and/or environment. Not unimportantly, all products comply with the Soudal quality and ensure that, with an excellent result.

So, let's explore the possibilities together and discover the power we hold to make a positive impact.

# HEALTHY HOUSE RANGE

## SEALANT Inside & Outside

**Healthy House Façade sealant**  
is an elastic sealant made with hybrid technology.

### APPLICATIONS

- Expansion and movement joints in construction
- Perimeter sealing of PVC, aluminium and wooden window and door frames.

### PROPERTIES



Rain & uv resistant



Very good adhesion



Can be painted

### HEALTHY HOUSE

#### Impact on living environment & health



- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification

#### Impact on the environment and/or climate change



- Free of isocyanates, solvents, halogens and acids.
- Cartridge made out of 40% post consumer recycled plastic





## SEALANT

### Bathrooms & Kitchens

**Healthy House Sanitary sealant** is an elastic sealant made with hybrid technology.

#### APPLICATIONS

- Sealing in kitchens
- Sealing in bathrooms

#### PROPERTIES



Waterproof



Very good adhesion



Mould resistant

#### HEALTHY HOUSE

Impact on living environment & health



- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification

Impact on the environment and/or climate change



- Contains biobased raw material
- TÜV certified on biobased content
- Cartridge made out of 40% post consumer recycled plastic



## DECORATORS CAULK

### Durable crack-free joints

**Healthy House Decorators caulk** is a low emission crack-free decorators caulk.

#### APPLICATIONS

Sealing gaps around internal window and door frames, skirting boards, plasterboard and coving.

#### PROPERTIES



Anti-crack



Good adhesion



Can be painted

#### HEALTHY HOUSE

Impact on living environment & health **M1**



- Low VOC
  - M1 classification
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Waterbased formulation: no hazardous emissions during curing

Impact on the environment and/or climate change



- Waterbased dispersion, used as raw materials
- Contains recycled raw materials
- Cartridge made out of 40% post consumer recycled plastic

## VERY LOW EMISSION

All products in the Healthy House Range are very low in emissions and have the premium class EC1 Plus label. This means they comply with very strict health and environmental requirements and offer the best possible solution for an optimal indoor air quality.



## GRAB ADHESIVE

### 100% strong bond

**Healthy House Grab Adhesive** is a strong grab adhesive, made of 80% recycled raw materials.

#### APPLICATIONS

- bonding panel work, panels, skirting boards of wood and PVC, cable tray and the most frequent decoration materials
- Very good adhesion on all usual porous building surfaces

#### PROPERTIES



#### HEALTHY HOUSE

##### Impact on living environment & health

- Low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Free of solvents
- Waterbased formulation: no hazardous emissions during curing



##### Impact on the environment and/or climate change

- Contains 80% recycled raw materials
- SGS certified on recycled content
- Solar Impulse® certified
- Cartridge made out of 40% post consumer recycled plastic



## SEAL & BOND

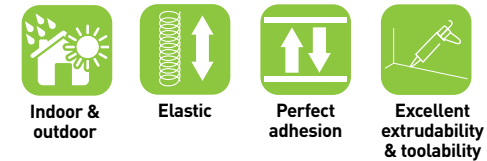
### 2-in-1 hybrid

**Healthy House Seal & Bond** is a hybrid sealant and adhesive, with biobased content.

#### APPLICATIONS

- For sealing of floorjoints and connection joints.
- For all kinds of elastic durable bondings.

#### PROPERTIES



#### HEALTHY HOUSE

##### Impact on living environment & health

- Very low VOC
  - EC1+: optimal indoor air quality
  - A+: best class VOC emission according to French certification
- Free of phthalates, tin & solvents
- No hazardous emissions during curing



##### Impact on the environment and/or climate change

- Contains biobased raw material.
- TÜV certified on biobased content
- Cartridge made out of 40% post consumer recycled plastic





## HIGH TACK hybrid adhesive

**Healthy House High Tack Adhesive**  
is a high quality hybrid polymer adhesive.

### APPLICATIONS

- For high strength elastic bonding, with initial grab, of most building materials, even in moist areas.

### PROPERTIES



Indoor &  
outdoor



Waterproof



Elastic

### HEALTHY HOUSE

#### Impact on living environment & health

- EC1+: optimal indoor air quality



#### Impact on the environment and/or climate change

- Cartridge made out of 40% post consumer recycled plastic



## PU FOAM Perfect insulation

**Healthy House Insulation Foam**  
is a low isocyanate insulation foam.

### APPLICATIONS

- Filling and insulating window and door frames
- Insulating, sealing and filling all types of joints and openings

### PROPERTIES



Fill



Acoustic  
insulation



Thermal  
insulation

### HEALTHY HOUSE

#### Impact on living environment & health

- Low free isocyanate formulation: less exposure to isocyanates for the user, lowering the risk of irritation to airways, eyes & skin
- EC1+: optimal indoor air quality
- Contributes to perfectly insulated house



#### Impact on the environment and/or climate change

- Bluemint steel cans. Same high quality steel, reduction of 70% CO<sub>2</sub> emissions during production
- Genius adapter made out of 70% post consumer recycled plastic
- Production in Belgian plant, partly powered with renewable energy
- Patented Genius system: reclosable packaging, allows reuse of PU foam after 1st opening possible





**Building the future together**



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